

SPONSORSHIP OPPORTUNITIES – ALL THINGS KIDS EXPO

Children's Service Society's 1st annual All Things Kids Expo with free admission, booths, entertainment, free children's activities, shopping, drawings, personal appearances, showcases and demonstrations - all revolving around our mission to empower families and caregivers through services that support the safety and well-being of children.

Location: Thanksgiving Point Show Barn
Booths: 52, plus stage & kitchen events

Date & Time: November 5th, 10 am to 6 pm
Anticipated Number of Participants: 7500+

BENEFITS OF SPONSORSHIP

PRESENTING SPONSOR - \$10,000, ONE AVAILABLE

- Named exclusively as the presenting sponsor of event
- Premium, high traffic 20'x16' booth location
- Prominently displayed logo on print advertisements, banners, expo handout, CSS website event and registration pages, social media, press releases, on-site signage and flyers
- One week of billboard advertising featuring Expo information, CSS and presenting sponsor
- MC to mention your sponsorship throughout the day of the expo
- Two, 5-minute time slots on stage for company VIP to present sponsorship
- Name/logo as Presenting Sponsor on free CSS tote bag for participants

GOLD SPONSOR - \$5,000, TWO AVAILABLE

- Named as Gold sponsor of event
- Premium, high traffic 20'x8' (or equivalent) booth location
- Proportionately displayed logo on print ads, banners, expo handout, CSS website event and registration pages, social media, press releases, on-site signage and flyers
- MC to mention your sponsorship throughout the day of the expo
- One, 5-minute time slot on stage for company VIP to present sponsorship

ART/ACTIVITY BOOTH SPONSOR - \$3,000, FOUR AVAILABLE

- Sponsor signage and info at 10x16 (or equivalent) high traffic booth location
- Logo on banners, expo handout, CSS web event, registration, social media pages and flyers
- Announcements of booth activities and your sponsorship by MC throughout the day
- Booth activities planned by our child development specialists or plan your own activity
- Booth manned by CSS volunteers or by your own group, as desired

SILVER SPONSORSHIPS - \$1,000

- Logo on banners, expo handout, CSS event registration and social media and flyers
- One 8x10 or 14x6 space location, as available (value \$500)

BRONZE SPONSORSHIPS - \$500

- Logo/name on expo handout, CSS website event and registration pages and social media
- Logo on donor banners or site signage

Bag Fulfillment is available to all exhibitors and sponsors who provide CSS with advertising or samples for giveaway bags. In-kind donations are also welcome and are recognized at the fair market value of the donation. Children's Service Society of Utah is a 501(c)3 organization. Contributions are tax deductible to the full extent of applicable tax law. For more information contact katie@cssutah.org, call 801-326-4364 or visit cssutah.org. Attendees may register at AllThingsKids.eventbrite.com

