



Children's Service
Society of Utah

All Things Kids Expo!

2021 Expo Sponsorship Levels

CSS invites you to sponsor or underwrite the **All Things Kids Expo!** Proceeds help prevent child abuse and neglect. Plus, receive exclusive marketing access to over 5,000 attendees at the event!

Saturday, October 16, 2021 | 10a - 6p
@ Mountain America Expo Center

PRESENTING SPONSOR: \$5,000

- Recognition on all marketing assets (billboard, radio, tv, digital, print, etc.)
- Industry exclusivity
- 20 x 20 booth of choice
- On stage intro and promotion
- Exclusive signage at the main stage
- Logo on signage at event entrance
- Logo with link on registration page
- Large promo in swag bags
- Promo in vendor packets
- Social media features @CSSUtah

KIDS ZONE SPONSOR: \$2,500

- Exclusive 'Kids Zone' signage
- 10 x 10 booth of choice
- Live promo onstage by event emcee
- Logo on all print + digital materials
- Logo with link on registration page
- Large promo in swag bags
- Promo in vendor packets
- Social media features @CSSUtah

PREMIER SPONSOR: \$1,000

- 10 x 10 booth of choice
- Live promo onstage by event emcee
- Medium e-newsletter ad to attendees
- Logo with link on registration page
- Medium promo in swag bags
- Social media feature @CSSUtah

SUPPORTING SPONSOR: \$500

- Premium level 10 x 10 booth
- Small e-newsletter ad to attendees
- Logo w/o link on registration page
- Small promo in swag bags
- Social media feature @CSSUtah

	Presenting Kids Zone	Premier	Supporting	
●				Industry Exclusivity
●				Premium Marketing
●	●			Incl. Print + Digital
●	●			Exclusive Signage
●	●			Vendor Promo
●	●	●		Live Promo @ Event
●	●	●	●	Booth @ Event
●	●	●	●	Registration Page
●	●	●	●	Swag Bag Promo
●	●	●	●	Social Media



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2021 Expo Sponsorship Form

Your Information:

Name of Business or Individual: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Sponsorship Level - I would like to be recognized as:

- | | |
|--|---------|
| <input type="checkbox"/> The Presenting Sponsor to help prevent child abuse and neglect | \$5,000 |
| <input type="checkbox"/> The Kids Zone Sponsor to ensure every child has a safe, loving home | \$2,500 |
| <input type="checkbox"/> A Premier Sponsor to help raise awareness about CSS programs | \$1,000 |
| <input type="checkbox"/> A Supporting Sponsor to advocate for stronger families in Utah | \$500 |

Payment Method - Two ways to submit funding for your sponsorship!

Online at:
cssutah.org/give/donate

(OR)

By check to Children's Service Society at:
655 E. 4500 S. Suite #200
Salt Lake City, UT 84107

Your Completed Form:

- Please return this page by email to Casey@cssutah.org by September 15, 2021
- Please email a logo along with your packet in an .eps or .ai file type
- Always feel free to contact us at (801)-326-4366 with any questions

Interested in collaborating with CSS in other ways? Let's touch base!

Children's Service Society is a registered 501(c)(3) nonprofit | Tax ID: 87-0212451