



Swinging on a Star

Shining a light on Children's Service Society

AN ANNUAL GALA TO SUPPORT SERVICES
PREVENTING CHILD ABUSE AND NEGLECT

SPONSORSHIP REQUEST

FEBRUARY 22, 2019
6:00 PM

MARRIOTT CITY CENTER
SALT LAKE CITY



**Children's Service
Society of Utah**

Kinship Care • Adoption • Childcare Support



Children's Service Society of Utah

OUR STORY: Organized in 1884, the Children's Service Society of Utah is the state's oldest non-denominational agency focused on child welfare. The mission of CSS is to empower families and caregivers through services supporting the safety and well-being of children. With four main programs: Adoption, Grandfamilies, Home Visitation, and Care About Childcare, our services are designed to prevent child abuse and neglect.

Adoption helps children who need forever homes and provides ethical options counseling to the families involved. **Grandfamilies** supports grandparents and other extended family members who step in to raise relative children, often due to the opioid epidemic. **Home Visitation** mentors and enhances parenting skills around safety

and healthy development for at risk families with children from birth to five years old. **Care About Childcare** provides child care referrals for families, while training licensed providers and linking military families with respite care services.

OUR OBJECTIVE: CSS strives to ensure every child has a safe, loving home. By providing stability for Utah's youth and allowing children to develop in a nurturing environment, we strengthen family relationships and prevent child abuse and neglect. Our fundraising initiatives raise the support and awareness needed to impact our local communities. The *Swinging on a Star* gala gives perspective into the lives of those served, while highlighting the tremendous stewardship our volunteers, advocates, and peers display throughout the year.

OUR REQUEST: Please stand beside us as we provide the hope and stability our fellow Utahns deserve. The support of local businesses and community organizations is vital in continuing our work to empower local families. Together, we're able to show Utah's children they matter, and their future matters. By sponsoring or underwriting our 2019 *Swinging on a Star* gala, **you help prevent child abuse and neglect!** As a sponsor, you will receive marketing access to over 225 attendees at the event, in addition to our exclusive donor network.

OUR GOAL: To raise **\$75,000** through the *Swinging on a Star* annual gala. Your charitable contributions will directly impact local children and their families through services provided by the Children's Service Society of Utah. By funding our programs, you provide love and support for Utah's children even before they're born. But we know the work doesn't stop there and vow to continue serving our community until every child is safe.

Alongside Utah's youth and their families, we thank you for your consideration in sponsoring the 2019 *Swinging on a Star* annual gala. For more information, please visit our website at www.cssutah.org or always feel free to reach out directly by email, phone, or in person.

Our deepest gratitude,

Encarni Gallardo, Executive Director

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Children's Service
Society of Utah

2019 Swinging on a Star Gala Corporate Sponsorship Levels

By sponsoring or underwriting the 2019 *Swinging On A Star* gala, you will receive exclusive marketing access to over 225 local attendees at the event!

Friday, February 22, 2019 | 6:00 pm
@ Marriott City Center | Salt Lake City

EXECUTIVE SPONSOR: \$10,000

- Premier seating for 16 guests (2 tables)
- Complimentary valet parking
- Industry exclusivity for the event
- Above the name marquee status
- One time mailing to attendee list
- 12x12 booth at the 2019 Kids Expo
- Logo on all event promotional material
- Full page logo/bio in event program
- Live recognition by event MC
- Logo on CSS website/event page
- 10 tickets to NSM Movie Premier
- Social media spotlight (x4)

PREMIER SPONSOR: \$6,000

- Premier seating for 8 guests (1 table)
- Complimentary valet parking
- One time use of CSS conference room
- 6x6 booth at the 2019 Kids Expo
- Logo on signage at the event
- Half page logo/bio in event program
- Live recognition by event MC
- Logo on CSS website/event page
- 5 tickets to NSM Movie Premier
- Social media spotlight (x3)

ASSOCIATE SPONSOR: \$3,000

- Reserved seating for 8 guests (1 table)
- Tour of CSS for up to 10 guests
- 6x2 booth at the 2019 Kids Expo
- Logo on signage at the event
- Quarter page logo in event program
- Social media spotlight (x2)

CHAMPION OF HOPE: \$1,500

- Reserved seating for 8 guests (1 table)
- Tour of CSS for up to 5 guests
- Your logo in the event program
- Social media spotlight

Executive	Premier	Associate	Champion	
●	●	●	●	Table(s) at Event
●	●			Valet Parking
●				Industry Exclusivity
●				Marquee Status
●	●	●		Kids Expo Booth
●	●			Event Signage
●	●	●	●	Logo in Program
●	●			MC Recognition
●	●			Movie Premier
●	●	●	●	Social Media



Children's Service
Society of Utah

Swinging on a Star Gala 2019 Event Sponsorship Form

Organizational Information:

Name of Business or Individual: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Sponsorship Level - I would like to be recognized as:

- | | |
|--|-----------------------|
| <input type="checkbox"/> An Executive Sponsor to help prevent child abuse and neglect | \$10,000 contribution |
| <input type="checkbox"/> A Premier Sponsor to ensure every child has a safe, loving home | \$6,000 contribution |
| <input type="checkbox"/> An Associate Sponsor to raise awareness about CSS' programs | \$3,000 contribution |
| <input type="checkbox"/> A Champion of Hope to advocate for stronger families in Utah | \$1,500 contribution |

Payment Method - Two ways to submit funding for your sponsorship!

Online at:
cssutah.org/give/donate

(OR)

By check to Children's Service Society at:
655 E. 4500 S. Suite #200
Salt Lake City, UT 84107

Your Completed Form:

- Please return this page by email to Casey@cssutah.org by February 10, 2019
- Please email a logo along with your packet in a .png or .jpg file type
- Always feel free to contact us at (801)-326-4366 with any questions

Interested in collaborating with CSS another way? Let's touch base!

Children's Service Society is a registered 501(c)(3) nonprofit | Tax ID: 87-0212451