

SPONSORSHIP OPPORTUNITIES – ALL THINGS KIDS EXPO

Children's Service Society's 1st annual All Things Kids Expo is coming, with free admission, entertainment, giveaways, free children's activities, shopping, prize drawings, personal appearances, showcases and demonstrations - all revolving around our mission to empower families and caregivers through services that support the safety and well-being of children.

Where: Thanksgiving Point Show Barn
Booths: 52, plus stage & kitchen events

Date & Time: November 5th, 10 am to 6 pm
Anticipated Number of Participants: 8000+

BENEFITS OF SPONSORSHIP

PRESENTING SPONSOR: \$10,000, ONE AVAILABLE

- Named exclusively as the presenting sponsor of event
- Premium, high traffic 20'x16' booth location (value \$1520-\$1900)
- Prominently displayed logo on print advertisements, banners, expo handout, CSS website event and registration pages, social media, press releases, on-site signage and flyers
- One week of billboard advertising featuring Expo information, CSS and presenting sponsor
- MC to mention your sponsorship throughout the day of the expo
- Two, 5-minute time slots on stage for company VIP to present sponsorship
- Name/logo as Presenting Sponsor on free CSS tote bag for participants

GOLD SPONSOR: \$5,000 - \$9999, TWO AVAILABLE

- Named as Gold sponsor of event
- Premium, high traffic 20'x8' (or equivalent) booth location (value \$760-\$950)
- Proportionately displayed logo on print ads, banners, expo handout, CSS website event and registration pages, social media, press releases, on-site signage and flyers
- MC to mention your sponsorship throughout the day of the expo
- One, 5-minute time slot on stage for company VIP to present sponsorship

ART/ACTIVITY BOOTH SPONSOR: \$3,000 - \$4999, FOUR AVAILABLE

- Sponsor signage and info at 10x16 (or equivalent) high traffic booth location
- Logo on banners, expo handout, CSS web event, registration, social media pages and flyers
- Announcements of booth activities and your sponsorship by MC throughout the day
- Booth activities planned by our child development specialists or plan your own activity
- Booth manned by CSS volunteers or by your own group, as desired

SILVER SPONSORSHIPS: \$1,000 - \$2999

- Logo on on-site banners, expo handout, CSS event registration and social media pages
- One 8x10 or 14x6 space location, as available (value \$380-\$475)

BRONZE SPONSORSHIPS: \$500 - \$999

- Logo/name on expo handout, CSS website event and registration pages and social media
- Logo on donor banners or site signage

Bag Fulfillment is available to all exhibitors and sponsors who provide CSS with advertising or samples for giveaway bags. In-kind donations are also welcome and are recognized at the fair market value of the donation. Children's Service Society of Utah is a 501(c)3 organization. Contributions are tax deductible to the full extent of applicable tax law. For more information contact katie@cssutah.org, call 801-326-4364 or visit cssutah.org. Attendees may register at AllThingsKids.eventbrite.com



**Children's
Service Society**